



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU HAZİRAN 2025

AUTOMOTIVE INDUSTRY MONTHLY REPORT
June 2025

OSD "OICA" Üyesidir



OICA OSD is a Member of "OICA"

	6 - 2024	6 - 2025	%	1 - 6 / 2024	1 - 6 / 2025	%	7/2023 - 6/2024	7/2024 - 6/2025	%
Otomobil Üretimi/P.Cars Production	68.811	63.918	-7,1	460.743	439.101	-4,7	951.009	882.871	-7,2
Toplam Üretim/Total Production	100.162	107.927	7,8	707.067	706.422	-0,1	1.440.219	1.364.651	-5,3
Otomobil Pazarı/P.Cars Market	87.858	93.676	6,6	462.955	488.003	5,4	998.924	1.005.389	0,7
Toplam Pazar/Total Market	109.408	122.508	12,0	600.933	629.056	4,7	1.302.307	1.313.912	0,9
Otomobil İthalatı/P.Cars Import	61.972	71.082	14,7	322.359	344.506	6,9	690.585	712.271	3,1
Toplam İthalat/Total Import	76.294	93.095	22,0	407.805	448.729	10,0	870.062	934.443	7,4
Otomobil İhracatı/P.Cars Export	51.287	49.468	-3,6	320.373	302.759	-5,5	657.990	636.501	-3,3
Toplam İhracat/Total Export	75.195	90.101	19,8	493.233	530.322	7,5	1.005.556	1.050.123	4,4
Otomobil İhracatı(\$)/P.Cars Export (\$)	819.129.923,7	1.011.444.779,07	23,5	5.187.879.828	5.791.480.075	11,6	10.746.581.467	11.887.620.144	10,6
Toplam İhracat(\$)/Total Export (\$)*	2.544.396.317,93	3.340.949.975,05	31,3	17.629.936.233	19.694.214.747	11,7	35.625.195.139	38.807.668.212	8,9

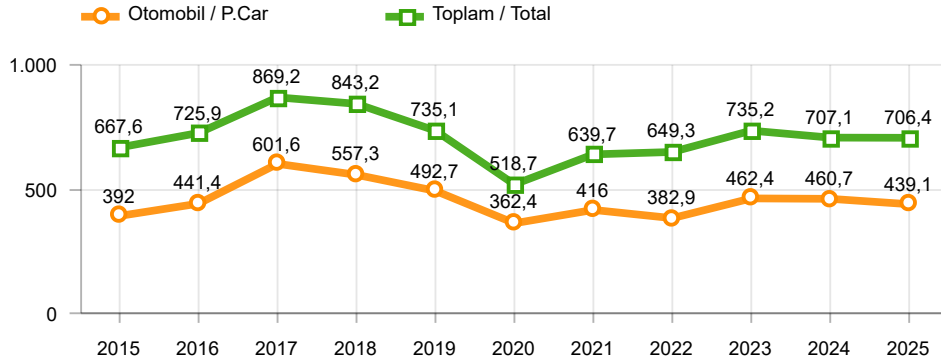
Parametreler/Parameters	6 - 2024	6 - 2025	%	1 - 6 / 2024	1 - 6 / 2025	%	7/2023 - 6/2024	7/2024 - 6/2025	%
ÜFE / PPI	1,4	2,5	-	19,5	15,7	-	48,0	28,3	-
TÜFE / CPI	1,6	1,4	-	24,7	16,7	-	65,1	43,2	-
Sanayi Endeksi / Industry Index	1,2	1,8	-	20,6	14,9	-	55,5	28,6	-
Dolar \$ ** (1 birim)	32,4	39,3	21,2	31,6	37,4	18,5	29,6	35,7	20,6
Euro € ** (1 birim)	35,0	45,2	29,4	34,1	40,9	19,9	32,0	38,8	21,4
Japon Yeni ¥ ** (100 birim)	20,5	27,0	32,1	20,7	25,1	21,5	19,7	23,8	20,5

*Toplam Sanayi / Total Industry Including Components

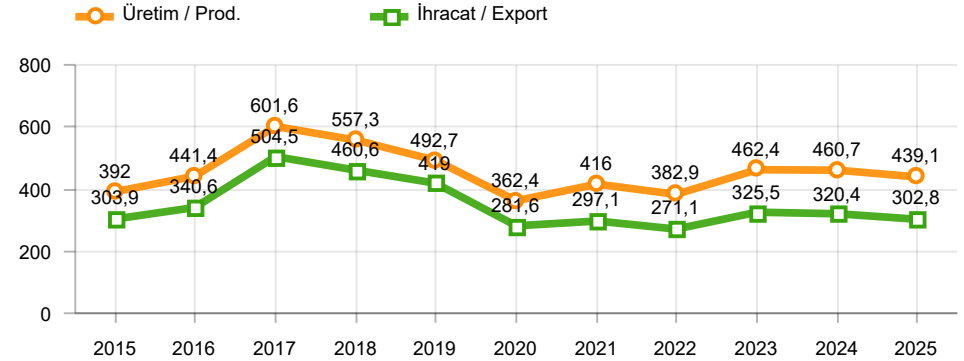
** Ortalama Değerler / Average Values

Araç Tipleri / Types	6 / 2024	6 / 2025	6 % Değişim	1-6 / 2024	1-6 / 2025	1-6 % Değişim
OTOMOBİL / Pass.Car	68.811	63.918	-7,1	460.743	439.101	-4,7
OTOMOBİL Toplam / Pass.Car Total	68.811	63.918	-7,1	460.743	439.101	-4,7
B.KAMYON / H. Truck	2.312	2.858	23,6	17.508	14.375	-17,9
K.KAMYON / L. Truck	323	486	50,5	2.446	2.270	-7,2
KAMYONET / Pick Up	23.094	30.142	30,5	194.185	190.869	-1,7
OTOBÜS / Bus	641	1.016	58,5	5.547	5.653	1,9
MINİBÜS / Minibus	4.553	9.112	100,1	23.920	51.824	116,7
MİDİBÜS / Midibus	428	395	-7,7	2.718	2.330	-14,3
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	31.351	44.009	40,4	246.324	267.321	8,5
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	100.162	107.927	7,8	707.067	706.422	-0,1
TRAKTÖR / F.Tractor	3.948	2.144	-45,7	26.492	15.887	-40,0
TRAKTÖR Toplam / F.Tractor Total	3.948	2.144	-45,7	26.492	15.887	-40,0
GENEL TOPLAM / Grand Total	104.110	110.071	5,7	733.559	722.309	-1,5

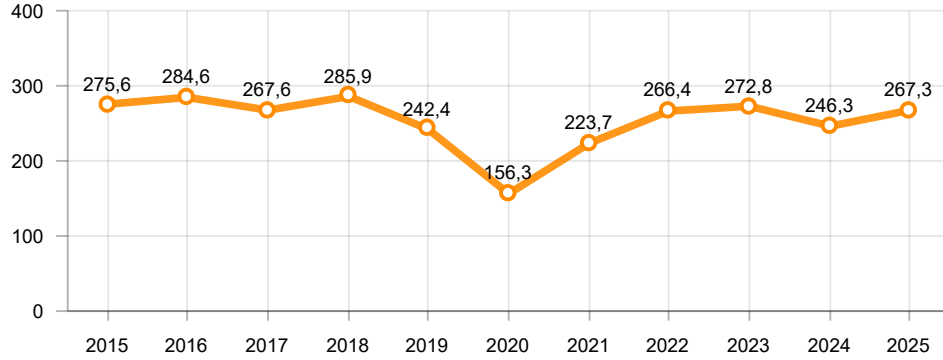
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - HAZİRAN)
Total & P.Cars Production (x1000)(January - June)



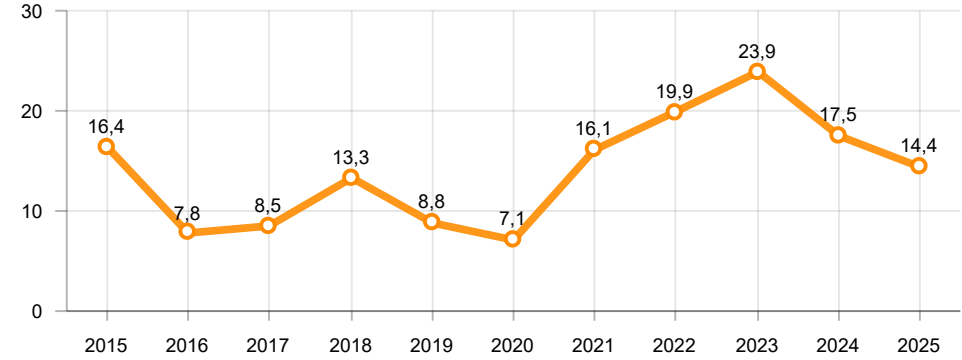
Otomobil Üretimi ve İhracat (x1000)(OCAK - HAZİRAN)
P.Cars Production & Exports (x1000)(January - June)



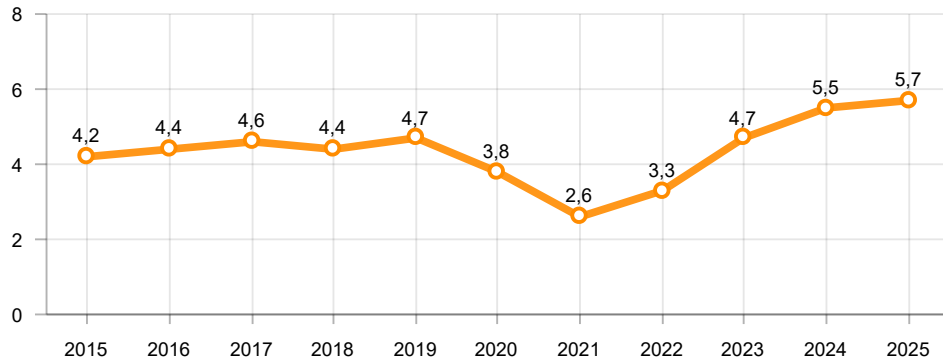
Ticari Araç Üretimi (x1000)(OCAK - HAZİRAN)
Commercial Vehicle Production (x1000)(January - June)



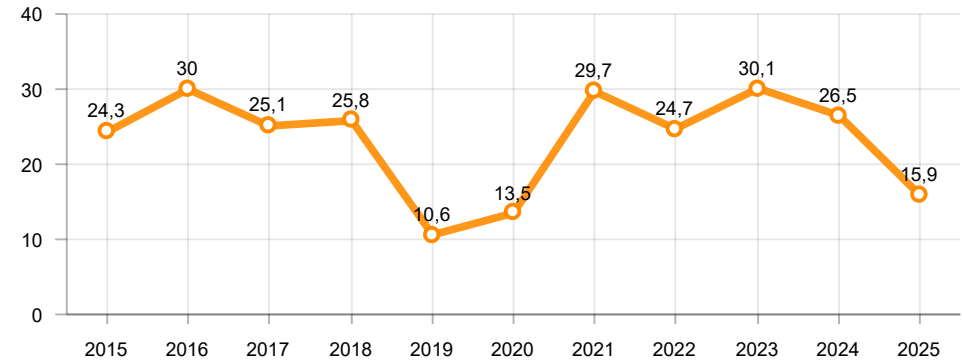
Büyük Kamyon Üretimi (x1000)(OCAK - HAZİRAN)
Heavy Truck Production (x1000)(January - June)



Otobüs Üretimi (x1000)(OCAK - HAZİRAN)
Bus Production (x1000)(January - June)

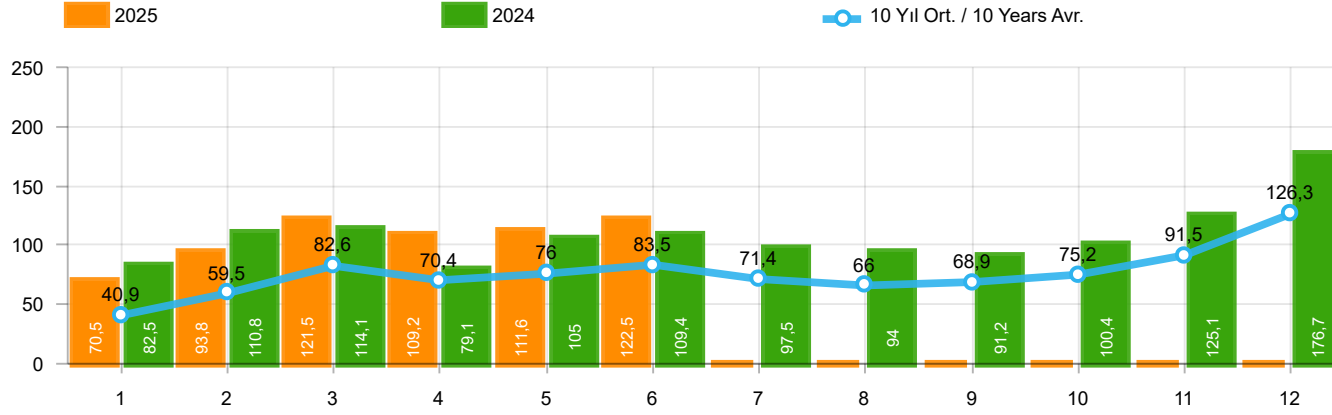


Traktör Üretimi (x1000)(OCAK - HAZİRAN)
F. Tractor Production (x1000)(January - June)



Toplam Pazarın Analizi(x1000)(OCAK - HAZİRAN)

Total Market Analysis(x1000)(January - June)

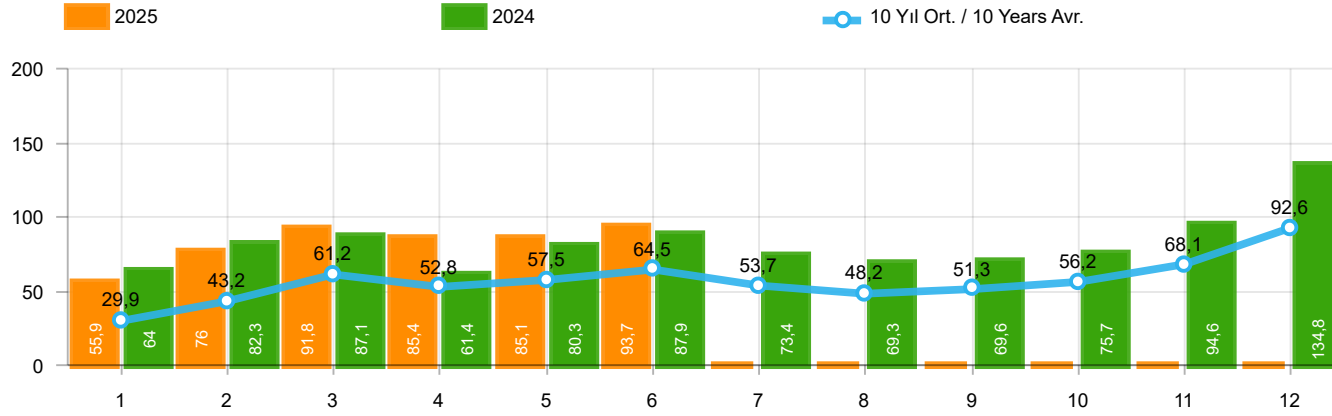


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	40.890	70.460	72,3
2	59.482	93.848	57,8
3	82.576	121.483	47,1
4	70.350	109.201	55,2
5	76.013	111.556	46,8
6	83.488	122.508	46,7
TOPLAM/TOTAL	412.802	629.056	52,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	459.299	1.019.063	163.138	296.161	64,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	454.645	1.014.278	152.586	302.059	66,4
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	413.520	986.829	153.331	260.189	62,9
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	366.563	641.550	141.241	225.322	61,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	200.857	491.947	92.662	108.195	53,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	261.887	796.150	115.283	146.604	56,0
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	412.044	772.850	179.991	232.053	56,3
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	375.605	827.163	167.984	207.621	55,3
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	582.672	1.284.046	229.103	353.569	60,7
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	600.933	1.285.789	193.128	407.805	67,9
2025	70.460	93.848	121.483	109.201	111.556	122.508							629.056	629.056	180.327	448.729	71,3

Otomobil Pazarının Analizi(x1000)(OCAK - HAZİRAN)

P.Cars Market Analysis(x1000)(January - June)

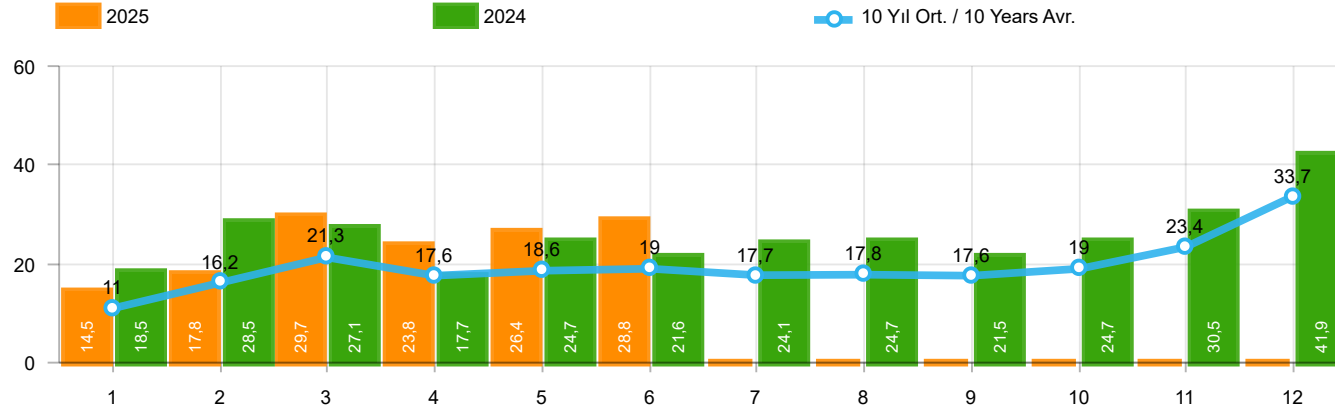


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	29.886	55.944	87,2
2	43.247	76.021	75,8
3	61.241	91.828	49,9
4	52.796	85.411	61,8
5	57.450	85.123	48,2
6	64.483	93.676	45,3
TOPLAM / TOTAL	309.103	488.003	57,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	327.846	725.596	83.639	244.207	74,5
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	338.482	756.938	88.101	250.381	74,0
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	305.924	722.759	95.793	210.131	68,7
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	275.870	486.321	92.570	183.300	66,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	156.378	387.256	68.193	88.185	56,4
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	203.595	610.109	79.358	124.237	61,0
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	310.325	561.853	124.563	185.762	59,9
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	278.282	592.660	108.475	169.807	61,0
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	431.372	967.341	148.109	283.263	65,7
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	462.955	980.341	141.054	321.901	69,5
2025	55.944	76.021	91.828	85.411	85.123	93.676							488.003	488.003	143.497	344.506	70,6

Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN)
CV Market Analysis(x1000)(January - June)

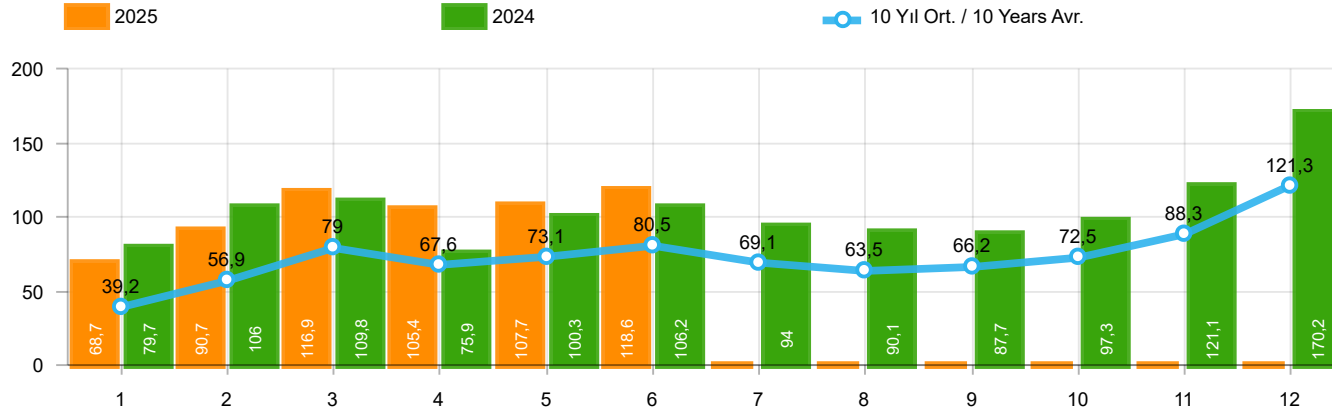
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	11.005	14.516	31,9
2	16.236	17.827	9,8
3	21.336	29.655	39,0
4	17.554	23.790	35,5
5	18.563	26.433	42,4
6	19.005	28.832	51,7
TOPLAM / TOTAL	103.700	141.053	36,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	131.453	293.467	79.499	51.954	39,5
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	116.163	257.340	64.485	51.678	44,5
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	107.596	264.070	57.538	50.058	46,5
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	90.693	155.229	48.671	42.022	46,3
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	44.479	104.691	24.469	20.010	45,0
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	58.292	186.041	35.925	22.367	38,4
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	101.719	210.997	55.428	46.291	45,5
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	97.323	234.503	59.509	37.814	38,9
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	151.300	316.705	80.994	70.306	46,5
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	137.978	305.448	52.074	85.904	62,3
2025	14.516	17.827	29.655	23.790	26.433	28.832							141.053	141.053	36.830	104.223	73,9

Hafif Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN)
LV Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	39.183	68.654	75,2
2	56.942	90.730	59,3
3	79.008	116.900	48,0
4	67.615	105.352	55,8
5	73.064	107.730	47,4
6	80.493	118.611	47,4
TOPLAM / TOTAL	396.304	607.977	53,4

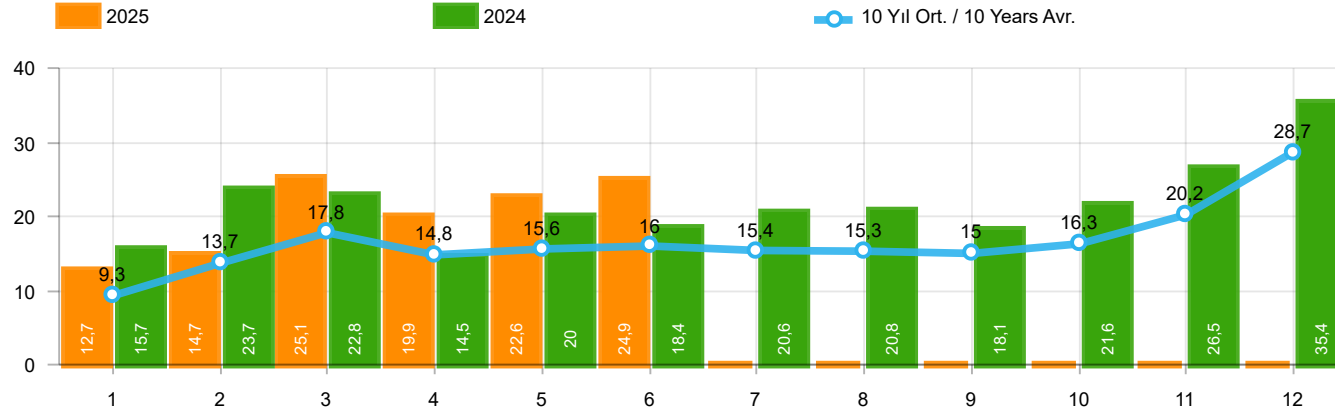
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	432.550	968.017	143.052	289.498	66,9
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	438.817	983.720	140.957	297.860	67,9
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	401.158	956.194	144.000	257.158	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	353.348	620.937	132.507	220.841	62,5
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	195.144	479.060	88.809	106.335	54,5
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	254.068	772.788	109.792	144.276	56,8
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	394.701	737.350	169.122	225.579	57,2
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	357.904	783.283	155.481	202.423	56,6
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	557.369	1.232.635	212.165	345.204	61,9
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	577.981	1.238.509	177.591	400.390	69,3
2025	68.654	90.730	116.900	105.352	107.730	118.611							607.977	607.977	166.968	441.009	72,5

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN)

LCV Market Analysis(x1000)(January - June)

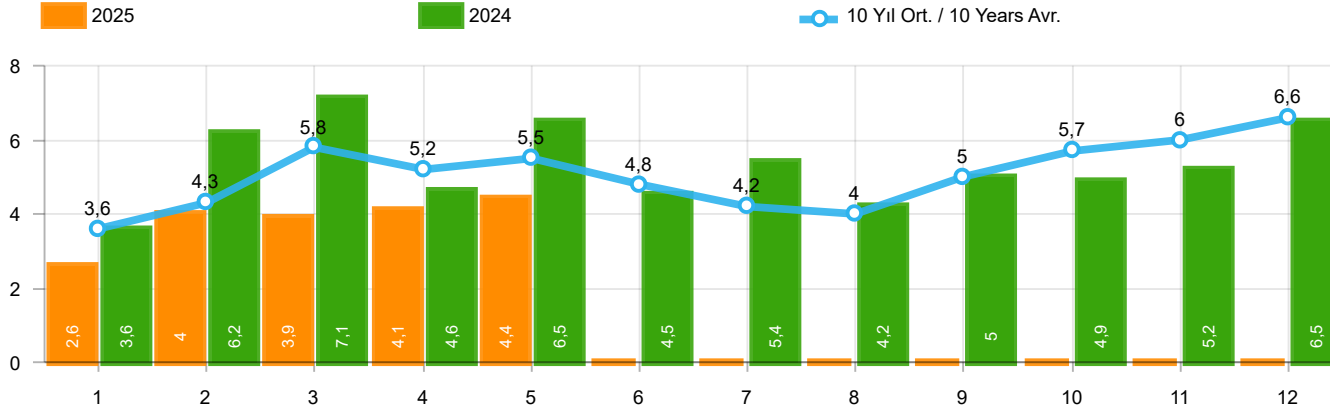
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	9.297	12.710	36,7
2	13.695	14.709	7,4
3	17.767	25.072	41,1
4	14.819	19.941	34,6
5	15.614	22.607	44,8
6	16.009	24.935	55,8
TOPLAM / TOTAL	87.201	119.974	37,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	104.704	242.421	59.413	45.291	43,3
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	100.335	226.782	52.856	47.479	47,3
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	95.234	233.435	48.207	47.027	49,4
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	77.478	134.616	39.937	37.541	48,5
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	38.766	91.804	20.616	18.150	46,8
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	50.473	162.679	30.434	20.039	39,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	84.376	175.497	44.559	39.817	47,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	79.622	190.623	47.006	32.616	41,0
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	125.997	265.294	64.056	61.941	49,2
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	115.026	258.168	36.537	78.489	68,2
2025	12.710	14.709	25.072	19.941	22.607	24.935							119.974	119.974	23.471	96.503	80,4



Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	3.561	2.579	-27,6
2	4.279	3.967	-7,3
3	5.805	3.901	-32,8
4	5.165	4.105	-20,5
5	5.482	4.362	-20,4
TOPLAM / TOTAL	24.291	18.914	-22,1

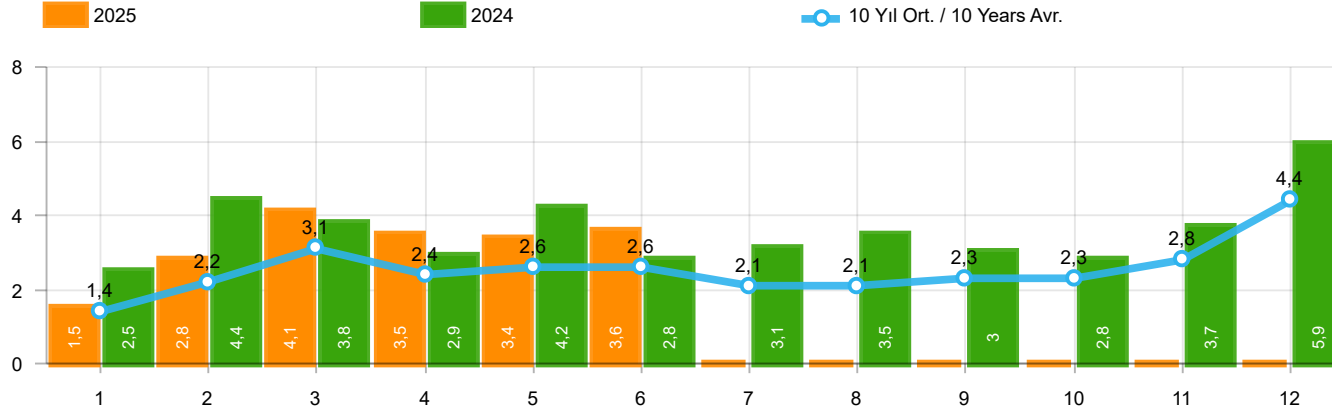
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	25.029	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	28.658	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	29.548	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	24.266	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	9.210	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	14.824	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	26.432	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	23.057	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	34.005	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	27.881	63.546
2025	2.579	3.967	3.901	4.105	4.362	-							18.914	18.914

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



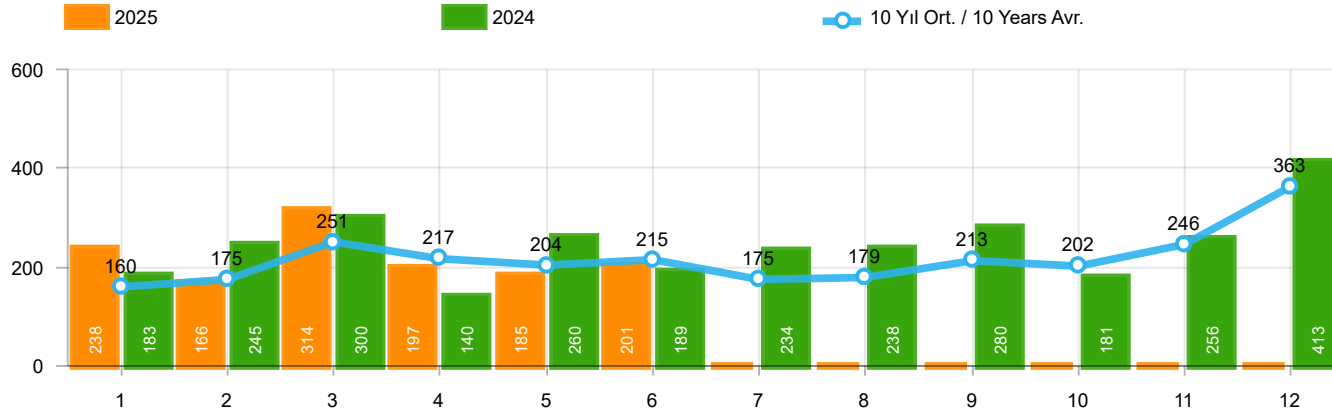
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.430	1.466	2,5
2	2.238	2.830	26,5
3	3.119	4.057	30,1
4	2.367	3.460	46,2
5	2.592	3.435	32,5
6	2.621	3.559	35,8
TOPLAM / TOTAL	14.367	18.807	30,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	22.842	43.381	16.240	6.602	28,9
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	12.983	25.051	8.815	4.168	32,1
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	10.166	25.397	7.147	3.019	29,7
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	10.928	16.507	6.458	4.470	40,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	4.727	10.747	2.867	1.860	39,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	6.566	21.004	4.238	2.328	35,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	15.961	32.740	9.487	6.474	40,6
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	15.891	39.823	10.693	5.198	32,7
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	23.016	46.694	14.651	8.365	36,3
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	20.594	42.572	13.179	7.415	36,0
2025	1.466	2.830	4.057	3.460	3.435	3.559							18.807	18.807	11.087	7.720	41,0

Midibüs Pazarının Analizi(OCAK - HAZİRAN)

Midibus Market Analysis(January - June)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 6 / 2025
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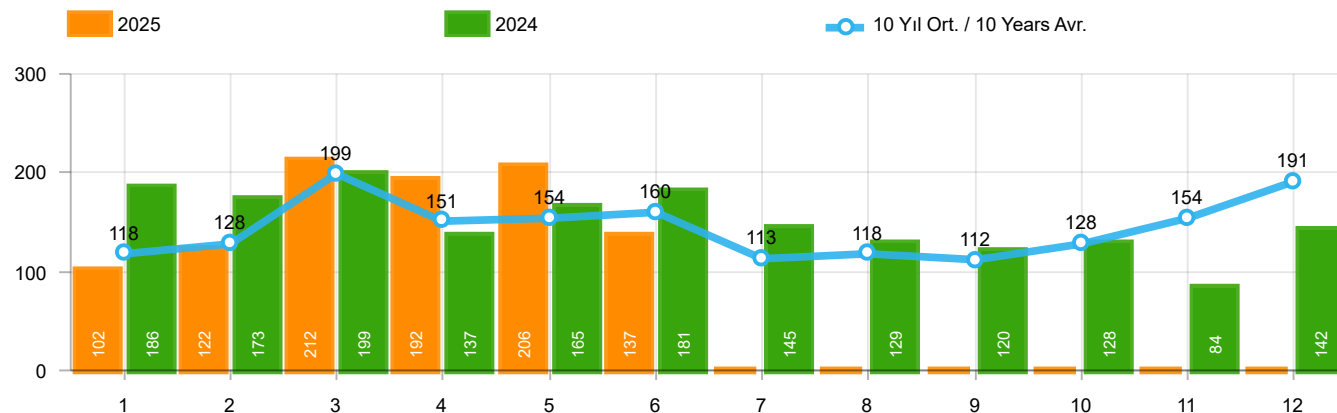
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	160	238	48,4
2	175	166	-5,2
3	251	314	25,1
4	217	197	-9,1
5	204	185	-9,1
6	215	201	-6,4
TOPLAM / TOTAL	1.222	1.301	6,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total
2015	280	322	451	561	372	405	389	253	316	394	325	621	2.391	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.477	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.309	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.504	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	572	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	719	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	619	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.023	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.286	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	1.317	2.919
2025	238	166	314	197	185	201							1.301	1.301

Otobüs Pazarının Analizi(OCAK - HAZİRAN)

Otobus Market Analysis(January - June)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 6 / 2025
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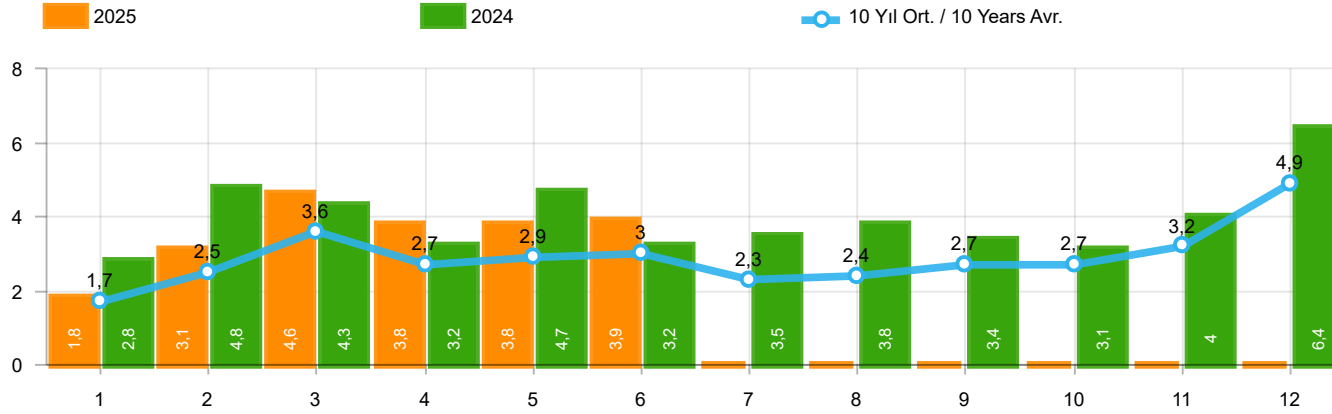


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	118	102	-13,7
2	128	122	-4,4
3	199	212	6,4
4	151	192	27,2
5	154	206	34,2
6	160	137	-14,3
TOPLAM / TOTAL	909	971	6,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.516	2.976	1.455	61	4,0
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.368	2.415	1.337	31	2,3
2017	174	119	167	124	188	115	206	187	92	231	109	235	887	1.947	875	12	1,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	783	1.352	772	11	1,4
2019	75	54	112	35	97	41	25	45	84	28	42	54	414	692	414	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	534	1.038	534	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	763	1.267	763	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	787	1.828	787	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	1.001	1.951	1.001	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	1.041	1.789	1.041	-	-
2025	102	122	212	192	206	137							971	971	971	-	-

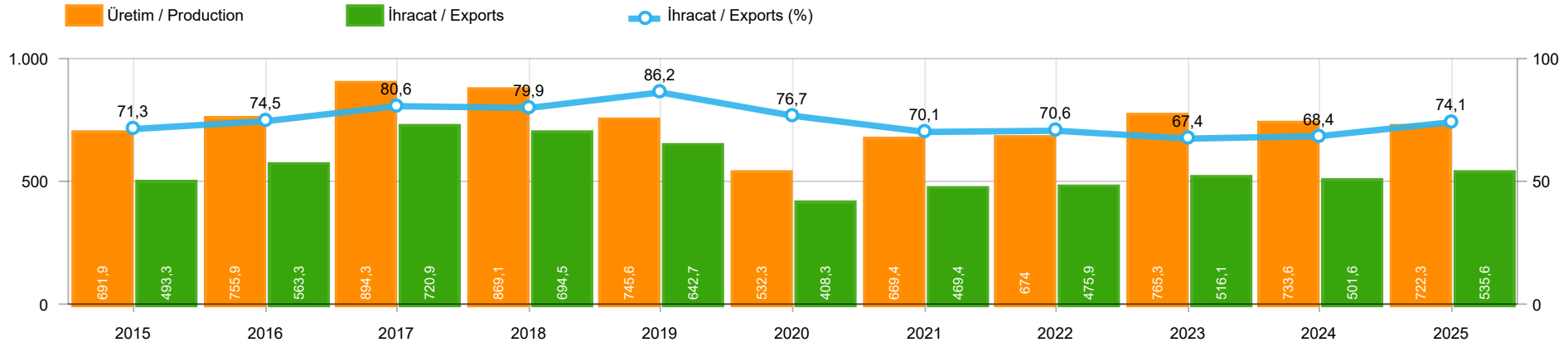
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN)
HCV Market Analysis(x1000)(January - June)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 6 / 2025
Automotive Industry Monthly Report 6 / 2025



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.708	1.806	5,7
2	2.541	3.118	22,7
3	3.569	4.583	28,4
4	2.735	3.849	40,7
5	2.950	3.826	29,7
6	2.996	3.897	30,1
TOPLAM / TOTAL	16.499	21.079	27,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	26.749	51.046	20.086	6.663	24,9
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	15.828	30.558	11.629	4.199	26,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	12.362	30.635	9.331	3.031	24,5
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	13.215	20.613	8.734	4.481	33,9
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	5.713	12.887	3.853	1.860	32,6
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	7.819	23.362	5.491	2.328	29,8
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	17.343	35.500	10.869	6.474	37,3
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	17.701	43.880	12.503	5.198	29,4
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	25.303	51.411	16.938	8.365	33,1
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	22.952	47.280	15.537	7.415	32,3
2025	1.806	3.118	4.583	3.849	3.826	3.897							21.079	21.079	13.359	7.720	36,6



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
İhracat/Export	493.268	563.286	720.907	694.465	642.685	408.304	469.409	475.911	516.119	501.565	535.591
Üretim/Production	691.907	755.920	894.257	869.065	745.628	532.251	669.425	674.002	765.292	733.559	722.309
İhracat/Exports (%)	71,3	74,5	80,6	79,9	86,2	76,7	70,1	70,6	67,4	68,4	74,1

Taşıt Araçları İhracatı (2023 - 2025)
Motor Vehicle Exports (2023 - 2025)

SEKTÖR / SECTOR	2023	2024	1/6-2024	1/6-2025	2025/2024 %
OTOMOBİL / Pass.Car	663.090	654.115	320.373	302.759	-5,5
OTOMOBİL TOPLAM / Pass. Car Total	663.090	654.115	320.373	302.759	-5,5
KAMYON / Truck	21.566	10.024	5.483	4.180	-23,8
KAMYONET / Pick Up	291.052	279.520	141.877	164.431	15,9
OTOBÜS / Bus	9.447	8.674	4.602	4.824	4,8
MİNİBÜS / Minibus	31.421	58.922	19.798	53.211	168,8
MİDİBÜS / Midibus	1.671	1.779	1.100	917	-16,6
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	355.157	358.919	172.860	227.563	31,6
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.018.247	1.013.034	493.233	530.322	7,5
TRAKTÖR / F.Tractor	16.752	12.976	8.332	5.269	-36,8
TRAKTÖR TOPLAM / F.Tractor Total	16.752	12.976	8.332	5.269	-36,8
GENEL TOPLAM / GRAND TOTAL	1.034.999	1.026.010	501.565	535.591	6,8

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2023	2024	1-6 / 2024	1-6 / 2025
A.I.O.S.	1.102	1.067	653	515
FORD OTOSAN	311.104	330.240	153.897	201.072
HATTAT TRAKTÖR	736	460	147	106
HYUNDAI MOTOR TÜRKİYE	205.200	204.000	104.366	100.176
KARSAN	428	487	161	190
M. BENZ TÜRK	18.062	9.134	5.074	4.405
MAN TÜRKİYE	2.933	2.413	1.632	1.664
OTOKAR	2.584	2.240	1.152	1.177
OYAK RENAULT	230.397	241.398	111.383	133.067
TEMSA	1.161	1.386	794	634
TOFAŞ	60.479	33.568	25.999	20.230
TOYOTA	184.797	187.101	88.122	67.192
TÜRK TRAKTÖR	16.016	12.516	8.185	5.163
GENEL TOPLAM / Grand Total	1.034.999	1.026.010	501.565	535.591

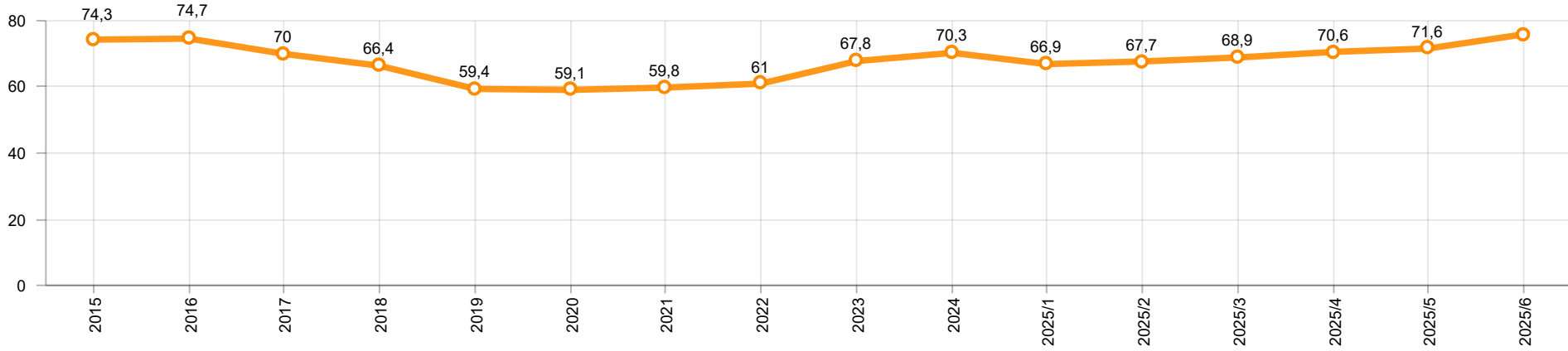
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2023	2024	OCAK - HAZİRAN / January - June 2024	OCAK - HAZİRAN / January - June 2025	2025 / 2024 %
Toplam Yan Sanayi / Total Component Industry	14.078.295.394,55	14.839.169.793,6	7.203.211.037,13	7.707.774.572,26	7,0
İç ve Dış Lastik / Tyres	1.724.808.180,08	1.695.712.002,38	783.053.573,02	909.595.744,98	16,2
Emniyet Camı / Safety Glasses	263.055.895,3	280.208.750,29	137.767.931,19	145.845.332,47	5,9
Motor / Engine	253.590.728,57	382.946.759,3	153.371.791,61	245.012.038,75	59,8
Akümülatör / Batteries	482.228.706,9	574.440.860,83	261.916.637,03	231.618.919,9	-11,6
Diğer Aksam ve Parça / Spare Parts&Components	11.354.611.883,7	11.905.861.420,8	5.867.101.104,28	6.175.702.536,16	5,3
Toplam Ana Sanayi / Total Vehicle Industry	21.608.331.077,73	21.911.627.756,63	10.426.725.195,39	11.986.440.174,88	15,0
Otobüs / Bus	1.786.354.748,27	1.928.277.914,79	1.018.740.440,5	1.175.593.238,81	15,4
Midibüs-Minibüs / Midibus-Minibus	342.622.940,87	458.784.135,36	206.265.562,34	202.469.428,1	-1,8
Otomobil / P.Cars	10.934.266.126,78	11.284.675.238,86	5.187.879.827,75	5.791.480.075,29	11,6
Kamyon-Kamyonet / Truck-Pick Up&Van	5.646.557.915,75	6.387.961.337,89	3.009.578.864,21	4.055.911.747,01	34,8
Römork ve Yarı Römork / Trailer-Semi Trailer	777.402.947,62	670.091.733,43	345.509.948,62	257.107.190,79	-25,6
Çekici / Tractor	1.527.261.816,27	653.234.993,5	361.187.291,65	276.865.847,8	-23,3
Tarım Traktörü / Farm Tractor	593.864.582,17	528.602.402,8	297.563.260,32	227.012.647,08	-23,7
Toplam / Total	35.686.626.472,28	36.750.797.550,23	17.629.936.232,52	19.694.214.747,14	11,7

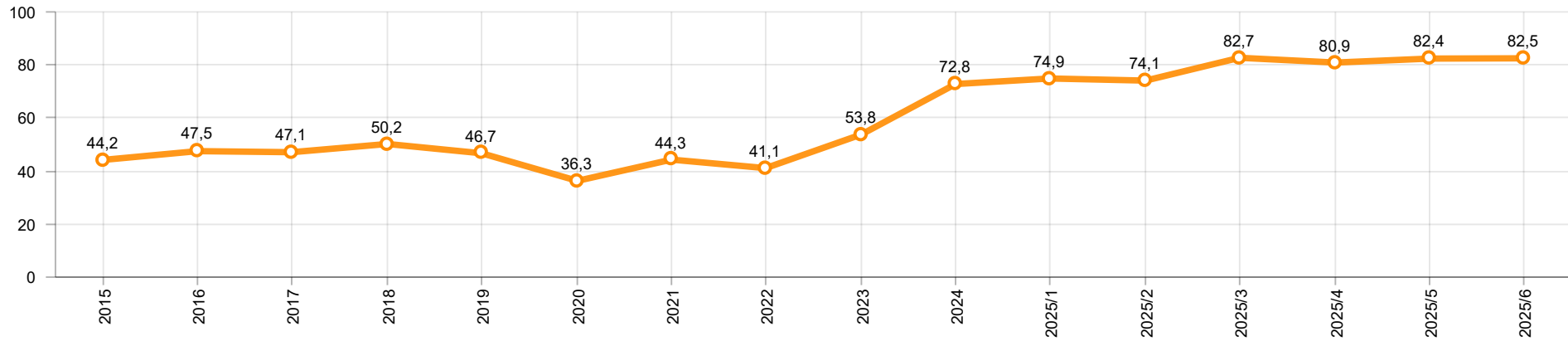
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	47.316	45.811	56.716	44.687	58.761	49.468							302.759
KAMYON - H. Truck	431	503	673	616	811	1.064							4.098
K.KAMYON - L. Truck	-	10	11	14	29	18							82
KAMYONET - Pick Up	22.491	25.334	28.506	25.176	34.503	28.421							164.431
OTOBÜS - Bus	703	787	850	771	830	883							4.824
MINİBÜS - Minibus	7.178	7.418	9.585	7.257	11.744	10.029							53.211
MİDİBÜS - Midibus	72	98	190	147	192	218							917
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.875	34.150	39.815	33.981	48.109	40.633							227.563
TAŞIT ARAÇLARI TOPLAMI - MV Total	78.191	79.961	96.531	78.668	106.870	90.101							530.322
TRAKTÖR - F.Tractor	739	913	877	893	876	971							5.269
GENEL TOPLAM - Grand Total	78.930	80.874	97.408	79.561	107.746	91.072							535.591

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	17.900	16.600	17.000	14.550	18.800	15.326	-	-	-	-	-	-	100.176
OYAK RENAULT	16.185	20.007	28.636	20.659	26.885	20.695	-	-	-	-	-	-	133.067
TOFAŞ	97	303	620	498	246	560	-	-	-	-	-	-	2.324
TOYOTA	13.134	8.901	10.460	8.980	12.830	12.887	-	-	-	-	-	-	67.192
TOPLAM - Total	47.316	45.811	56.716	44.687	58.761	49.468	-	-	-	-	-	-	302.759

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	22.453	22.742	24.775	22.090	29.264	25.083	-	-	-	-	-	-	146.407
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	1	24	18	30	45	-	-	-	-	-	-	118
TOFAŞ	38	2.591	3.707	3.068	5.209	3.293	-	-	-	-	-	-	17.906
TOPLAM - Total	22.491	25.334	28.506	25.176	34.503	28.421	-	-	-	-	-	-	164.431

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	7.178	7.418	9.547	7.256	11.743	9.978	-	-	-	-	-	-	53.120
KARSAN	-	-	38	1	1	51	-	-	-	-	-	-	91
TOPLAM - Total	7.178	7.418	9.585	7.257	11.744	10.029	-	-	-	-	-	-	53.211

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	419	200	159	218	343	206	-	-	-	-	-	-	1.545
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	12	303	514	398	468	858	-	-	-	-	-	-	2.553
OTOKAR	-	10	-	14	22	15	-	-	-	-	-	-	61
TEMSA	-	-	11	-	7	3	-	-	-	-	-	-	21
TOPLAM - Total	431	513	684	630	840	1.082	-	-	-	-	-	-	4.180

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	23	36	117	33	73	112	-	-	-	-	-	-	394
KARSAN	-	-	7	11	27	22	-	-	-	-	-	-	67
OTOKAR	28	40	49	87	46	45	-	-	-	-	-	-	295
TEMSA	21	22	17	16	46	39	-	-	-	-	-	-	161
TOPLAM - Total	72	98	190	147	192	218	-	-	-	-	-	-	917

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	9	4	19	22	23	44	-	-	-	-	-	-	121
KARSAN	-	-	-	-	1	31	-	-	-	-	-	-	32
M. BENZ TÜRK	256	300	306	307	334	349	-	-	-	-	-	-	1.852
MAN TÜRKİYE	242	271	330	254	254	313	-	-	-	-	-	-	1.664
OTOKAR	114	98	114	134	131	112	-	-	-	-	-	-	703
TEMSA	82	114	81	54	87	34	-	-	-	-	-	-	452
TOPLAM - Total	703	787	850	771	830	883	-	-	-	-	-	-	4.824

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	18	41	24	3	12	8	-	-	-	-	-	-	106
TÜRK TRAKTÖR	721	872	853	890	864	963	-	-	-	-	-	-	5.163
TOPLAM - Total	739	913	877	893	876	971	-	-	-	-	-	-	5.269

2025 Yılı İthal Otomobil Satışları
2025 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 6 / 2025

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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.255	113	96	138	127	170	168	-	-	-	-	-	-	812
ALPINE	8	-	-	-	-	1	1	-	-	-	-	-	-	2
Aston Martin	15	4	3	2	2	3	4	-	-	-	-	-	-	18
Audi	19.700	970	1.745	1.811	2.241	2.404	2.248	-	-	-	-	-	-	11.419
Bentley	37	2	2	2	3	3	3	-	-	-	-	-	-	15
BMW	25.784	1.771	2.374	3.706	3.546	2.632	2.583	-	-	-	-	-	-	16.612
BYD	8.331	2.758	2.583	2.870	5.397	5.036	6.857	-	-	-	-	-	-	25.501
Chery	57.047	1.016	2.690	2.916	3.010	2.907	2.807	-	-	-	-	-	-	15.346
Citroen	43.219	2.126	1.752	3.542	2.731	3.941	4.509	-	-	-	-	-	-	18.601
CUPRA	9.663	423	436	1.178	1.211	1.198	942	-	-	-	-	-	-	5.388
Dacia	33.658	1.359	1.839	2.077	1.978	2.182	1.253	-	-	-	-	-	-	10.688
DFSK	504	21	8	26	38	25	23	-	-	-	-	-	-	141
DS	1.971	125	142	143	200	148	168	-	-	-	-	-	-	926
Ferrari	24	-	2	2	2	1	3	-	-	-	-	-	-	10
Fiat	1.073	13	10	36	113	102	76	-	-	-	-	-	-	350
Ford	29.617	1.619	2.153	2.571	2.760	2.103	1.648	-	-	-	-	-	-	12.854
Honda	23.632	1.195	1.384	1.010	834	890	1.407	-	-	-	-	-	-	6.720
HONGQI	15	1	1	-	1	1	1	-	-	-	-	-	-	5
Hyundai	17.429	1.264	1.410	1.854	1.994	1.971	2.026	-	-	-	-	-	-	10.519
JAECOO	3.586	421	503	701	652	601	802	-	-	-	-	-	-	3.680
Jaguar	60	2	5	10	-	-	-	-	-	-	-	-	-	17
Jeep	3.366	204	186	258	241	253	238	-	-	-	-	-	-	1.380
KG MOBILITY	9.426	622	804	630	1.008	649	839	-	-	-	-	-	-	4.552
Kia	17.967	1.564	2.091	2.882	2.152	2.200	2.025	-	-	-	-	-	-	12.914
Lamborghini	22	-	1	2	1	3	3	-	-	-	-	-	-	10
Land Rover	2.973	186	171	204	158	155	150	-	-	-	-	-	-	1.024
LEAPMOTOR	218	7	3	4	11	27	26	-	-	-	-	-	-	78
Lexus	816	29	43	81	65	39	40	-	-	-	-	-	-	297
Maserati	276	14	10	25	24	20	27	-	-	-	-	-	-	120
Mercedes-Benz	29.967	1.924	2.152	3.089	2.505	2.254	2.658	-	-	-	-	-	-	14.582
MG	17.162	143	175	273	315	217	234	-	-	-	-	-	-	1.357
Mini	4.755	292	1.005	1.147	1.158	1.524	836	-	-	-	-	-	-	5.962
Nissan	27.088	1.440	2.015	2.753	759	2.508	2.286	-	-	-	-	-	-	11.761
Opel	45.212	2.416	3.502	3.698	3.860	3.667	3.386	-	-	-	-	-	-	20.529
Peugeot	53.886	2.425	4.032	7.980	5.984	4.381	5.053	-	-	-	-	-	-	29.855
Porsche	1.203	74	91	125	94	116	99	-	-	-	-	-	-	599
Renault	26.437	1.846	2.183	1.817	1.604	997	1.769	-	-	-	-	-	-	10.216
Seat	12.470	300	563	751	829	816	876	-	-	-	-	-	-	4.135
Skoda	43.972	2.359	2.262	3.767	3.489	3.792	4.512	-	-	-	-	-	-	20.181
SKYWELL	388	22	12	8	21	37	34	-	-	-	-	-	-	134
Subaru	335	75	36	38	32	41	22	-	-	-	-	-	-	244
Suzuki	5.894	295	386	461	515	617	512	-	-	-	-	-	-	2.786
TESLA	11.534	-	3.310	100	130	1.545	7.235	-	-	-	-	-	-	12.320
Toyota	10.004	987	1.652	1.268	1.555	929	1.172	-	-	-	-	-	-	7.563
Volkswagen	74.533	4.293	4.946	6.193	5.813	6.671	8.418	-	-	-	-	-	-	36.334
Volvo	13.024	698	730	1.133	1.150	1.135	1.103	-	-	-	-	-	-	5.949
GENEL TOPLAM - Grand Total	689.666	37.418	51.499	63.282	60.313	60.912	71.082	-	-	-	-	-	-	344.506

2025 Yılı İthal Hafif Ticari Araç Satışları
2025 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 6 / 2025
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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	18.009	1.027	1.361	3.062	1.706	1.607	1.998	-	-	-	-	-	-	10.761
DFSK	675	43	36	44	46	35	42	-	-	-	-	-	-	246
FARIZON	5	-	-	-	-	1	-	-	-	-	-	-	-	1
Fiat	24.516	1.601	1.484	1.911	2.551	4.000	3.409	-	-	-	-	-	-	14.956
Ford	33.844	1.814	2.085	2.653	2.549	3.275	3.676	-	-	-	-	-	-	16.052
FOTON	-	5	48	230	108	67	300	-	-	-	-	-	-	758
Hyundai	4.414	51	41	73	113	113	95	-	-	-	-	-	-	486
Isuzu	1.584	36	33	87	56	84	346	-	-	-	-	-	-	642
Iveco	3.850	110	301	558	290	310	290	-	-	-	-	-	-	1.859
KG MOBILITY	2.444	158	206	247	345	275	501	-	-	-	-	-	-	1.732
MAXUS	302	20	31	12	20	12	44	-	-	-	-	-	-	139
Mercedes-Benz	10.260	554	698	1.169	816	716	-	-	-	-	-	-	-	3.953
Nissan	-	-	-	-	85	33	43	-	-	-	-	-	-	161
Opel	17.244	1.078	1.094	3.541	1.954	2.264	2.194	-	-	-	-	-	-	12.125
Peugeot	19.656	921	1.047	3.143	1.589	2.618	2.189	-	-	-	-	-	-	11.507
Renault	15.677	613	564	1.162	795	681	642	-	-	-	-	-	-	4.457
Toyota	9.086	524	787	1.067	1.062	1.129	2.391	-	-	-	-	-	-	6.960
Volkswagen	22.266	969	1.078	1.780	2.047	1.417	1.819	-	-	-	-	-	-	9.110
GENEL TOPLAM - Grand Total	188.048	9.524	10.894	20.739	16.132	18.637	19.979	-	-	-	-	-	-	95.905